

Doctor who?

An app that tells you exactly what your body needs

If there were one app that you would love to have, what would it be and what would it do?

An application that could scan your fingerprint and tell you exactly what's going on with your body and what it needs. Many of us are guilty for googling our symptoms as soon as we don't feel good and the next thing we know we think we're dying.

This application will be able to tell you what's going on with your body and what you need to do to help alleviate your symptoms. You can either scan your thumb or take a picture of a body part. Additionally, it will be able to scan your water intake and nutritional value to let you know if you are hydrated and if your body is craving any specific nutrients.

What purpose will it serve and what needs will be met?

Doctor who? will serve as a quick tool that can help you calm your nerves when you're feeling sick or find a weird mole on your body. If the app deems the issue may be more serious it will direct you to go see a medical professional. It will also help people stay hydrated and healthy by monitoring their water intake and the level of nutrients in their body.

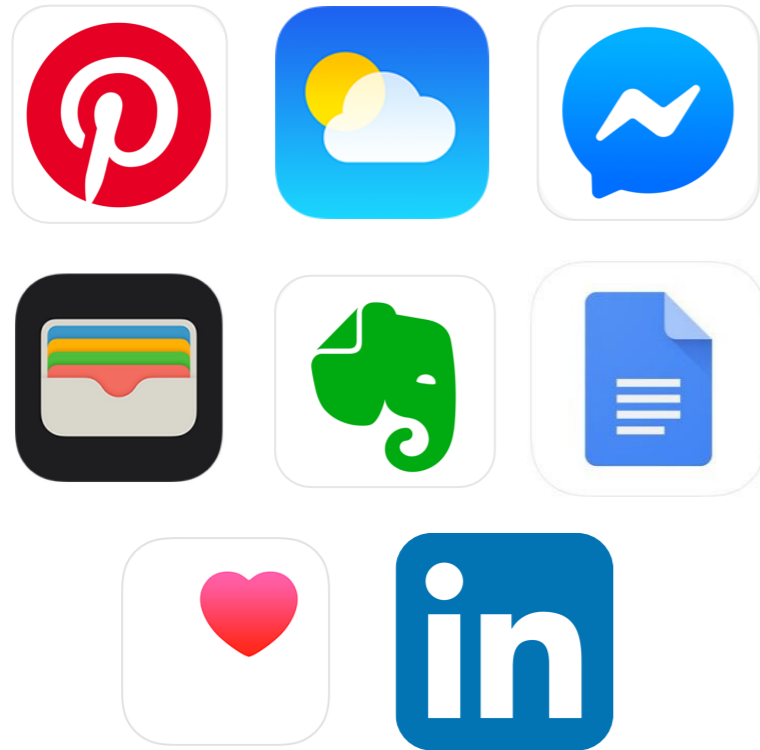
The application will be able to give you suggestions based on your scan and your symptoms. It will give you a list of recommendations as well as diet suggestions.

Which applications do you love and use most frequently?



The applications seen here are some of my favorites. They are typically used because of the experience or convenience that they provide. Venmo is a great app because you can send and receive money, which is great when we buy lunch at work.

Which applications have you deleted, use infrequently, or dislike?



The applications seen here I have either deleted because they really serve me no purpose or I don't like because they aren't easy to navigate. Pinterest is one that I love the concept, but the overall design is too cluttered for me.

Ideation Method: Wishing

The Wishing method is as simple as it sounds. You write down a bunch of “I wish” statements, they can be unrealistic and extreme. From there you can do your best to try and make those ideas as possible as you can. The first step is to make the wishes tangible. In my list I wrote down all of the wishes that I had in regards to my health and as if all of the answers could come to me as easily as possible.

Wishing

- I wish I knew if this was just a cold or the flu
 - If I have the flu I really don't want to go to the doctors and risk getting anyone else sick
- I wish I knew if this mole was cancerous
 - If I start googling it I'm going to freak myself out
- I wish I knew what to do for sun poisoning
 - I mean everyone gets sunburn right? Maybe I'm just nauseous because I didn't eat a lot today
- I wish I knew how much water I was drinking everyday without having to actually track it
 - Like after a run it would be nice to know how much water I need to hydrate
 - Or when I'm sick
 - Or just anytime
- I wish I knew what to do to get rid of this headache right now
- I wish I knew what my body was craving
 - Like if I need to eat more fruits or vegetables

Ideation Method: Sketchstorm

Sketchstorming helps to express ideas and potential solutions in the form of diagrams and rough sketches instead of merely in words. The sketches should be as simple, with just enough detail to convey meaning. The goal of my sketchstorm was to explore some of the UI ideas of the app. This ideation method helps to develop the ideas of the user interface and experience and identify and solutions to pursue further.

Sketchstorm

Idea 1: Water Intake

On the water intake screen, after scanning your finger, you would receive a percentage of how hydrated you currently are. It will also tell you how much water you need to drink throughout the rest of the day to reach 100%

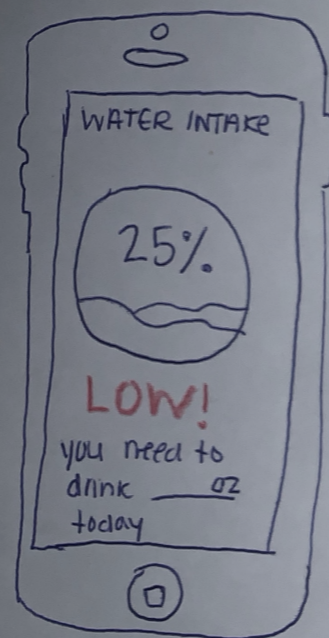
Idea 2: Nutrition

After scanning your finger, you will receive an entire breakdown of where your body is currently at in regards to nutrients. Similarly to the water intake, you will receive a percentage as well as how much more of that category is needed for the day. Additionally, it will give you suggestions for what to eat throughout the day to reach that goal and make you feel good.

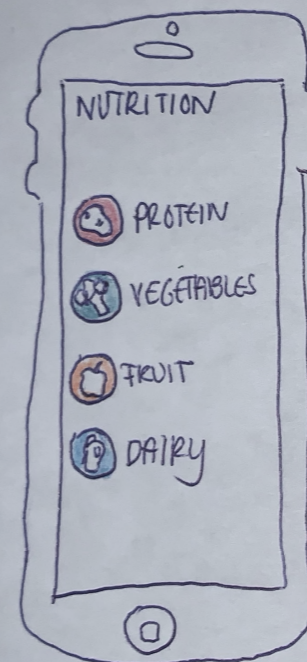
Idea 3: Health/Wellness

This part of the app will be used for when you aren't feeling well, have an injury, or a concern. You can either scan your finger if you are sick or if you have a body part you need to upload you can do that as well. You will receive a diagnosis, recommendations, medication suggestions, and find out if you require further medical assistance or not.

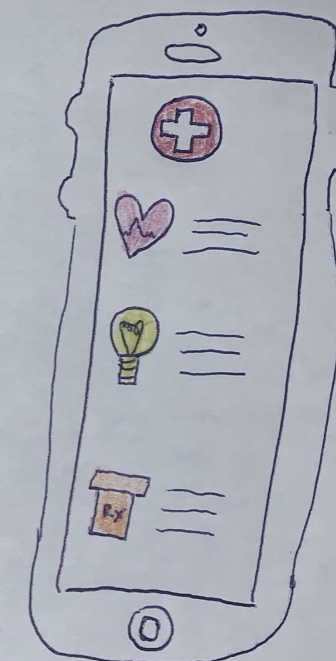
Sketchstorm



- water intake screen
- scan your thumb to find out how hydrated you are and how much more water you need to drink for the day.



- nutrition screen
- scan your thumb to see your nutritional intake
- click on each category for a detailed view of your current percentage
- receive suggestions for what to eat to help you feel good



- health/wellness screen
- scan your finger, upload a picture, and/or enter your symptoms
- receive a diagnosis, recommendations, medications, etc.
- find out if you need to see a medical professional or not

Ideation Method: Mindmap

Mindmapping is a visual thinking tool that helps generate ideas, as well as clearly develop relationships. Since the way we think is hardly linear this method reflects how we think through the complexity of ideas and problems. By putting the focal theme in the center of the paper and then extend from that to build off ideas, solutions, and information. By providing a way to visualize all of the information in a non-linear way, we are able to better able to prioritize and organize the information. I was able to put the problem statement at the center of my mindmap and then explore the various items that are a part of my app and how they will provide solutions.

Mindmap

At the center of my mindmap is a problem statement: "I'm concerned about my health but I can't/don't want to go to the doctor." From there it branches off to some of the key health factors. Then you can see the solutions branching off, that will be provided by the app Doctor Who?

